



SAMPLE ARTICLES FOR COMMUNITY PARTNER NEWSLETTERS

For community groups with direct outreach to underserved populations:

People in [INSERT COMMUNITY NAME] are hospitalized, lose their independence, or even die from poorly controlled type 2 diabetes every year. These serious complications are preventable, and it's time we take notice. In [INSERT YEAR], more than [INSERT APPROPRIATE #] Americans died because of complications to diabetes, and most of them did not have appropriate access to healthcare or prevention activities such as eating more nutrient dense foods and engaging in physical activity

Often if individuals living with type 2 diabetes have equitable access to healthcare, resources, and prevention activities, their risk of complications is decreased. This is especially important for people with co-morbid illnesses like heart disease, asthma, and COPD, who are at greater risk for serious complications. People with diabetes are also more likely to have heart failure, a very serious condition marked by leg swelling and fluid buildup in the lungs.

[INSERT ORGANIZATION] supports a new program by [HEALTH PROVIDER] to help ensure that [COMMUNITY NAME] improves health outcomes for patients living with poorly controlled type 2 diabetes. [INSERT DETAILS ON HOW TO ACCESS HEALTHCARE AND RESOURCES.]

For community partners:

Urgent Need For [insert community name] to Improve Type 2 Diabetes Health Outcomes

The CDC estimates that about 1 in 10 Americans is living with diabetes – over 34 million people. If trends continue, this number will increase to 1 in 5 Americans. The impact that type 2 diabetes has on communities of color is often devastating, leaving families torn apart and patients seriously affected. This is especially true for individuals living with poorly controlled type 2 diabetes who have other chronic illnesses, such as heart disease or chronic kidney disease.

[HEALTH PROVIDER] is partnering with the Center for Sustainable Health Care Quality and Equity (SHC), a wholly owned subsidiary of the National Minority Quality Forum (NMQF), on a new health initiative aimed at improving type 2 diabetes outcomes through disease prevention and management activities, which are our best defense against complications and/or death from diabetes. For the health and well-being of [INSERT COMMUNITY NAME], it is a problem that cannot be ignored.

- In [INSERT YEAR (S)], nearly [INSERT APPROPRIATE #] people died and more than [INSERT APPROPRIATE #] people were hospitalized due to type 2 diabetes and diabetes-related complications.

- The 34+ million adults with diabetes in the US are at increased risk of heart attack or stroke, health complications, hospitalization, and death due to poorly controlled diabetes.
- These patients are also more likely to develop heart failure due to type 2 diabetes.
- In [INSERT YEAR(S)], less than [INSERT APPROPRIATE #] US adults participated in the [National Diabetes Prevention Program](#).

For individuals living with type 2 diabetes, prevention measures, disease management, and even COVID-19 vaccinations and annual flu vaccination significantly reduces hospital admission rates for stroke and heart failure, as well as death. But key barriers to improving health outcomes, including broad awareness and access to equitable healthcare, remain. [INSERT HEALTH PROVIDER] wants to help break down those barriers by improving disease management and prevention activities in the clinical setting. Likewise, financial assistance for diabetes medications is available at [insert local health department/pharmacy, etc.]. If you are a community organization, share this information with your members and patrons and insist that they take the life-saving steps to prevent complications and/or death from type 2 diabetes.

More information is available at [INSERT WEBSITE].