



Center for
Sustainable Health Care
Quality and Equity

Headline: People in [Insert city] are at risk of serious dangers from poorly controlled type 2 diabetes, but why?

Anchor Track:

Type 2 Diabetes is a serious condition. Did you know that poorly controlled type 2 diabetes can result in complications like cardiovascular disease, nerve damage, kidney damage, among others?

Your best defense against complications from type 2 diabetes is prevention, management, and education.

However, in [INSERT COMMUNITY NAME], not enough of us have access to preventive measures, are getting screened for type 2 diabetes, or are being treated for type 2 diabetes at the proper level and standards of care as defined by the American Diabetes Association.

[INSERT PROVIDER NAME] is offering [INSERT DETAILS – e.g. screenings to all at LOCATION]. For more information, [INSERT CONTACT INFORMATION – phone number or website].